WLOS Asheville 110 Technology Dr Asheville, NC 28803

Buying Time Media 650 Massachusetts Ave NW Ste 210 Washington, DC 20001 Contract # 1365877

 Schedule Dates
 10/02/12-10/08/12

 Advertiser
 Dalton For Governor (71487)

Agency Buying Time Media (1779)

 Product
 POLITICAL CANDIDATE (ns) (1186)

 Brand
 DALTON FOR GOVERNOR (444738)

Sales Office Millennium/PHL, Philadelphia (1103)
Millennium Philadelphia

Buyer Name WELSH,KATE

Phone/Fax /
CPE 2208

Comments

Account Types National/Political Candidate Agency BRD

Billing Type Standard

DALTON FOR GOVERNOR DALTON FOR GOVERNOR

 Date Entered
 08/30/12

 Last Modified
 09/28/12

 Entered By
 Louise Palmer

CO-OP No

Headline # ECR09808710

Order Type

Demo

Normal

Package Deal

 Commission %
 15.00

 Commission
 \$3,855.00

 Net Total
 \$21,845.00

Sales Tax

 Asheville (WLOS)

 By Broadcast Month
 Spots
 Rate

 Oct. 2012
 45
 \$25,700.00

 Grand Total:
 45
 \$25,700.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	. W∈	e Th	Fr S	a Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / News	10/02/12-10/04/12	2	:30	5A- News-News 13 Early 5am			1	1	1						Asheville (WLOS)	NEWS REPLACES ORDER FOR #9793333	8/30/12
1.1	Normal Line / News	10/02/12-10/03/12	3		5A- News-News 13 Early 5am			1	1		 	1	2	\$200.00	\$400.00	Asheville (WLOS)	NEWS REPLACES ORDER FOR #9793333	9/28/12
2.0	Revised Line / News	10/03/12-10/05/12	2	:30	5:28A- News-News 13 Early 530a			 	1	 	1	I I				Asheville (WLOS)	NEWS REPLACES ORDER FOR #9793333	8/30/12
2.1	Normal Line / News	10/03/12-10/05/12	3		5:28A- News-News 13 Early 530a			 	1	1 1	1	1	3	\$300.00	\$900.00	Asheville (WLOS)	NEWS REPLACES ORDER FOR #9793333	9/28/12
3.0	Normal Line / News	10/08/12-10/08/12	2		5:28A- News-News 13 Early 530a	1	Х	 	1		1	1		\$600.00		Asheville (WLOS)	NEWS REPLACES ORDER FOR #9793333	8/30/12
3.0.1	Closed Preempt	10/08/12						1	ĺ		1	İ				Asheville (WLOS)	Client Request/Spot -	
4.0	Revised Line / News	10/02/12-10/02/12	2	:30	6A- 6:30A (EST)	1		X	i		1	1				Asheville (WLOS)	NEWS REPLACES ORDER FOR #9793333	8/30/12
4.1	Normal Line / News	10/02/12-10/04/12	3	:30	6A- 6:30A (EST)			1		1 1	1	1	2	\$600.00	\$1,200.00	Asheville (WLOS)	NEWS REPLACES ORDER FOR #9793333	9/28/12
5.0	Revised Line / News	10/08/12-10/08/12	2	:30	6A- 6:30A (EST)	1	Х	 			1	İ				Asheville (WLOS)	NEWS REPLACES ORDER FOR #9793333	8/30/12
								 			 	1						

		CONFIRMATION CONTRAC	ا ز	
Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:



Contract # 1365877

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Brand DALTON FOR GOVERNOR (444738)

Salesperson Millennium/PHL Philadelphia (1103)

Sales Office Millennium/PHL, Philadelphia (1103)

Millennium Philadelphia

Buyer Name WELSH,KATE
Phone/Fax /
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Account Types National/Political Candidate Agency BRD

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5.1	Normal Line / News	10/08/12-10/08/12	3	:30	6A- 6:30A (EST)	1	Х						1	\$600.00	\$600.00	Asheville (WLOS)	NEWS REPLACES ORDER FOR #9793333	9/28/12
6.0	Normal Line / News	10/03/12-10/05/12	2	:30	7A- 8A (EST)				1		1			\$1,400.00		Asheville (WLOS)	NEWS	8/30/12
6.0.1	Closed Preempt	10/03/12														Asheville (WLOS)	Client Request/Spot -	
6.0.2	Closed Preempt	10/05/12														Asheville (WLOS)	Client Request/Spot -	
7.0	Revised Line / News	10/02/12-10/04/12	2	:30	8A- 9A (EST)			1		1						Asheville (WLOS)	GMA REPLACES ORDER FOR #9793333	R 8/30/12
7.1	Normal Line / News	10/03/12-10/05/12	2	:30	8A- 9A (EST)				1		1		2	\$1,200.00	\$2,400.00	Asheville (WLOS)	GMA REPLACES ORDER FOR #9793333	R 9/28/12
8.0	Normal Line / News	10/08/12-10/08/12	2	:30	8A- 9A (EST)	1	Х							\$1,200.00		Asheville (WLOS)	GMA REPLACES ORDER FOR #9793333	R 8/30/12
8.0.1	Closed Preempt	10/08/12														Asheville (WLOS)	Client Request/Spot -	
9.0	Revised Line / News	10/03/12-10/05/12	2	:30	11:58:41A- News-News 13 at Noon				1	1	1					Asheville (WLOS)	NEWS REPLACES ORDER FOR #9793333	8/30/12
9.1	Normal Line / News	10/03/12-10/05/12	3	:30	11:58:41A- News-News 13 at Noon				1		1		2	\$400.00	\$800.00	Asheville (WLOS)	NEWS REPLACES ORDER FOR #9793333	9/28/12
10.0	Normal Line / News	10/08/12-10/08/12	2	:30	11:58:41A- News-News 13 at Noon	1	Х							\$800.00		Asheville (WLOS)	NEWS REPLACES ORDER FOR #9793333	8/30/12

Accepted-Agency/Advertiser:



Contract # 1365877

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 Advertiser
 Dalton For Governor (71487)

Agency Buying Time Media (1779)

Product POLITICAL CANDIDATE (ns) (1186)

Brand DALTON FOR GOVERNOR (444738)
Salesperson Millennium/PHL, Philadelphia (1103)

Sales Office Millennium Philadelphia
Buyer Name WELSH,KATE

Buyer Name WELS
Phone/Fax /
CPE 2208

Comments

Date:

Account Types National/Political Candidate Agency BRD

Billing Type Standard

DALTON FOR GOVERNOR DALTON FOR GOVERNOR

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Asheville (WLOS)		
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Oct. 2012	45	\$25,700.00
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10.0.1	Closed Preempt	10/08/12														Asheville (WLOS)	Client Request/Spot -	
11.0	Revised Line / News	10/02/12-10/05/12	2	:30	5:28P- News-News 13 at 5:30p			1		1	1					Asheville (WLOS)	NEWS REPLACES ORDER FOR #9793333	8/30/12
11.1	Normal Line / News	10/03/12-10/05/12	3	:30	5:28P- News-News 13 at 5:30p				1		1		2	\$700.00	\$1,400.00	Asheville (WLOS)	NEWS REPLACES ORDER FOR #9793333	9/28/12
12.0	Revised Line / News	10/03/12-10/05/12	2	:30	6P- 7P (EST)				1		1					Asheville (WLOS)	NEWS REPLACES ORDER FOR #9793333	8/30/12
12.1	Normal Line / News	10/02/12-10/04/12	2	:30	6P- 7P (EST)			1		1			2	\$2,000.00	\$4,000.00	Asheville (WLOS)	NEWS REPLACES ORDER FOR #9793333	9/28/12
13.0	Normal Line / News	10/08/12-10/08/12	2	:30	6P- 7P (EST)	1	Х							\$2,000.00		Asheville (WLOS)	NEWS REPLACES ORDER FOR #9793333	8/30/12
13.0.1	Closed Preempt	10/08/12														Asheville (WLOS)	Client Request/Spot -	
14.0	Revised Line / News	10/06/12-10/06/12	2	:30	8A- ABC-Good Morning America Saturday	1					Х					Asheville (WLOS)	GMA REPLACES ORDER FOR #9793333	.8/30/12
14.1	Normal Line / News	10/06/12-10/06/12	3		8A- ABC-Good Morning America Saturday	1					Х		1	\$350.00	\$350.00	Asheville (WLOS)	GMA REPLACES ORDER FOR #9793333	9/28/12
15.0	Revised Line / News	10/07/12-10/07/12	2	:30	6:58:20A- News-News 13 @ 7am Sunday	1						X				Asheville (WLOS)	NEWS REPLACES ORDER FOR #9793333	8/30/12
		·																

CONFIRMATION CONTRAC	Τ	
Accepted-Station:	Date:	Comments:

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Contract # 1365877

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 Advertiser
 Dalton For Governor (71487)

Agency Buying Time Media (1779)

Product POLITICAL CANDIDATE (ns) (1186)

Brand DALTON FOR GOVERNOR (444738)
Salesperson Millennium/PHL, Philadelphia (1103)

Sales Office Millennium Philadelphia

Buyer Name WELSH,KATE
Phone/Fax /
CPE 2208

Account Types National/Political Candidate Agency BRD

Accepted-Station:

Billing Type Standard

Date:

Comments DALTON FOR GOVERNOR DALTON FOR GOVERNOR

 Date Entered
 08/30/12

 Last Modified
 09/28/12

Entered By Louise Palmer

CO-OP No
Headline # ECR09808710

Demo

Sales Tax

Order Type Normal Package Deal

Date:

Comments:

 Commission %
 15.00

 Commission
 \$3,855.00

Net Total \$21,845.00

15.1 Noı	ormal Line / News										Sa				Total		** **	Entered
		10/07/12-10/07/12	3	:30	6:58:20A- News-News 13 @ 7am Sunday	1						Χ	1	\$225.00	\$225.00	Asheville (WLOS)	NEWS REPLACES ORDER FOR #9793333	9/28/12
16.0 Rev	evised Line / SPOT	10/07/12-10/07/12	2	:30	11A- ABC-This Week	1						Χ				Asheville (WLOS)	THIS WEEK REPLACES ORDER FOR #9793333	8/30/12
16.1 Nor	ormal Line / SPOT	10/07/12-10/07/12	3	:30	11A- ABC-This Week	1						Х	1	\$1,000.00	\$1,000.00	Asheville (WLOS)	THIS WEEK REPLACES ORDER FOR #9793333	9/28/12
17.0 Rev	evised Line / News	10/03/12-10/05/12	2	:30	12:30P- News-News 13 at 1230p				1	1 1						Asheville (WLOS)	NEWS REPLACES ORDER FOR #9793333	8/30/12
17.1 Nor	ormal Line / News	10/02/12-10/04/12	3	:30	12:30P- News-News 13 at 1230p			1	:	1			2	\$350.00	\$700.00	Asheville (WLOS)	NEWS REPLACES ORDER FOR #9793333	9/28/12
18.0 Rev	evised Line / News	10/08/12-10/08/12	2	:30	12:30P- News-News 13 at 1230p	1	Χ									Asheville (WLOS)	NEWS REPLACES ORDER FOR #9793333	8/30/12
18.1 Nor	ormal Line / News	10/08/12-10/08/12	3	:30	12:30P- News-News 13 at 1230p	1	Х						1	\$350.00	\$350.00	Asheville (WLOS)	NEWS REPLACES ORDER FOR #9793333	9/28/12
19.0 Rev	evised Line / SPOT	10/02/12-10/05/12	2	:30	4:00:30P- Katie			1	1	1						Asheville (WLOS)	Katie	8/30/12
19.1 Nor	ormal Line / SPOT	10/02/12-10/05/12	3	:30	4:00:30P- Katie			1	1	1			3	\$175.00	\$525.00	Asheville (WLOS)	Katie	9/28/12
20.0 Rev	evised Line / SPOT	10/08/12-10/08/12	2	:30	4:00:30P- Katie	1	Χ									Asheville (WLOS)	KATIE	8/30/12
20.1 Nor	ormal Line / SPOT	10/08/12-10/08/12	2	:30	4:00:30P- Katie	1	Х						1	\$175.00	\$175.00	Asheville (WLOS)	KATIE	9/28/12

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:

Printed At: 03:49 PM on Friday, September 28 2012



Contract # 1365877

 Schedule Dates
 10/02/12-10/08/12

 Advertiser
 Dalton For Governor (71487)

Agency Buying Time Media (1779)

Product POLITICAL CANDIDATE (ns) (1186)

Brand DALTON FOR GOVERNOR (444738)
Salesperson Millennium/PHL, Philadelphia (1103)

Sales Office Millennium Philadelphia

Buyer Name WELSH,KATE
Phone/Fax /
CPE 2208

Date:

Account Types National/Political Candidate Agency BRD

Accepted-Station:

Billing Type Standard

Comments DALTON FOR GOVERNOR DALTON FOR GOVERNOR

 Date Entered
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CO-OP No

Headline # ECR09808710

Demo

Order Type Normal

Package Deal

 Commission %
 15.00

 Commission
 \$3,855.00

 Net Total
 \$21,845.00

Date:

Comments:

Sales Tax

Asheville (WLOS) By Broadcast Month	<u>Spots</u>	Rate
Oct. 2012	45	\$25,700.00
Grand Total:	45	\$25,700.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	e Th	Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entered
21.0	Revised Line / News	10/03/12-10/05/12	2	:30	4:59P- News-News 13 First News At 5p				1	1	1					Asheville (WLOS)	NEWS REPLACES ORDER FOR #9793333	8/30/12
21.1	Normal Line / News	10/02/12-10/05/12	3	:30	4:59P- News-News 13 First News At 5p			1		1	1		3	\$600.00	\$1,800.00	Asheville (WLOS)	NEWS REPLACES ORDER FOR #9793333	9/28/12
22.0	Revised Line / News	10/08/12-10/08/12	2	:30	4:59P- News-News 13 First News At 5p	1	Χ									Asheville (WLOS)	NEWS REPLACES ORDER FOR #9793333	8/30/12
22.1	Normal Line / News	10/08/12-10/08/12	3	:30	4:59P- News-News 13 First News At 5p	1	Х						1	\$600.00	\$600.00	Asheville (WLOS)	NEWS REPLACES ORDER FOR #9793333	9/28/12
23.0	Revised Line / News	10/06/12-10/06/12	2	:30	5:58:40A- News-News 13 @ 6am Saturday	1						Х				Asheville (WLOS)	NEWS REPLACES ORDER FOR #9793333	8/30/12
23.1	Normal Line / News	10/06/12-10/06/12	3	:30	5:58:40A- News-News 13 @ 6am Saturday	1						Х	1	\$150.00	\$150.00		NEWS REPLACES ORDER FOR #9793333	9/28/12
24.0	Revised Line / News	10/06/12-10/06/12	2	:30	6:58:20A- News-News 13 @ 7am Saturday	1						Х				Asheville (WLOS)	NEWS REPLACES ORDER FOR #9793333	8/30/12
24.1	Normal Line / News	10/06/12-10/06/12	3	:30	6:58:20A- News-News 13 @ 7am Saturday	1						Х	1	\$225.00	\$225.00		NEWS REPLACES ORDER FOR #9793333	9/28/12
25.0	Revised Line / News	10/07/12-10/07/12	2	:30	5:59A- News-News 13 @ 6am Sunday	1						Х				Asheville (WLOS)	NEWS REPLACES ORDER FOR #9793333	8/30/12
					CON	FIF	RM	ΑT	TIC	NC	C	ITNC	RAC	CT				

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 Salesperson
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2	3 2 3 2 3	:30 :30	5:59A- News-News 13 @ 6am Sunday 8A- ABC-Good Morning America Sunday 8A- ABC-Good Morning America Sunday 10:59:56P- News-News 13 11p Late News	1 1 1						x x	1	\$150.00 \$350.00		Asheville (WLOS) Asheville (WLOS) Asheville (WLOS)	NEWS REPLACES ORDER FOR #9793333 GMA REPLACES ORDER FOR #9793333. GMA REPLACES ORDER FOR	
2	2 3 2 3	:30	America Sunday 8A- ABC-Good Morning America Sunday 10:59:56P- News-News 13	1 1						X	1	\$350.00		` '	#9793333.	
2	3 2 3	:30	America Sunday 10:59:56P- News-News 13	1						Х	1	\$350.00	¢3E0.00	Ashovilla (MLOS)	CMA DEDI ACEC ODDED FOR	0/20/12
	3			1								4000100	\$350.00	ASHEVIIIE (VVLOS)	#9793333.	19/28/12
2	3	:30								Χ				Asheville (WLOS)	NEWS REPLACES ORDER FOR #9793333.	8/30/12
		.50	10:59:56P- News-News 13 11p Late News	1						Х	1	\$700.00	\$700.00	Asheville (WLOS)	NEWS REPLACES ORDER FOR #9793333.	9/28/12
2	3	:30	6:30A- 7A (EST)				1	1			2	\$700.00	\$1,400.00	Asheville (WLOS)		9/28/12
2	3	:30	11:35P- ABC-Nightline			1		1			2	\$400.00	\$800.00	Asheville (WLOS)		9/28/12
2	3	:30	6:58:50P- Wheel of Fortune	1		Х					1	\$900.00	\$900.00	Asheville (WLOS)		9/28/12
2	3	:30	6:58:50P- Wheel of Fortune	1				Х	(1	\$900.00	\$900.00	Asheville (WLOS)	WHEEL	9/28/12
2	3	:30	5A- 5:30A (EST)	1	Х						1	\$200.00	\$200.00	Asheville (WLOS)	NEWS	9/28/12
2	3	:30	10:59:56P- News-News 13 11p Late News			1	1				2	\$800.00	\$1,600.00	Asheville (WLOS)	11P NEWS	9/28/12
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2	2 .2 .2	2 3	.2 3 :30	.2 3 :30 6:58:50P- Wheel of Fortune .2 3 :30 5A- 5:30A (EST) .2 3 :30 10:59:56P- News-News 13 .11p Late News	2 3 :30 6:58:50P- Wheel of Fortune 1 2 3 :30 5A- 5:30A (EST) 1 2 3 :30 10:59:56P- News-News 13 11p Late News	2 3 :30 6:58:50P- Wheel of Fortune 1 2 3 :30 5A- 5:30A (EST) 1 X 2 3 :30 10:59:56P- News-News 13 11p Late News	2 3 :30 6:58:50P- Wheel of Fortune 1	2 3 :30 6:58:50P- Wheel of Fortune 1	2 3 :30 6:58:50P- Wheel of Fortune 1	2 3 :30 6:58:50P- Wheel of Fortune 1 X X 2 3 :30 5A- 5:30A (EST) 1 X 2 3 :30 10:59:56P- News-News 13 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	2 3 :30 6:58:50P- Wheel of Fortune 1 X X	2 3 :30 6:58:50P- Wheel of Fortune 1 X 1 2 3 :30 5A- 5:30A (EST) 1 X 1 2 3 :30 10:59:56P- News-News 13 1 1 1 2 11p Late News	2 3 :30 6:58:50P- Wheel of Fortune 1 X 1 \$900.00 2 3 :30 5A- 5:30A (EST) 1 X 1 \$200.00 2 3 :30 10:59:56P- News-News 13 1 1 1 2 \$800.00	2 3 :30 6:58:50P- Wheel of Fortune 1 X 1 \$900.00 \$900.00 2 3 :30 5A- 5:30A (EST) 1 X 1 \$200.00 \$200.00 2 3 :30 10:59:56P- News-News 13 1 1 1 2 \$800.00 \$1,600.00	2 3 :30 6:58:50P- Wheel of Fortune 1 X 1 \$900.00 \$900.00 Asheville (WLOS) 2 3 :30 5A-5:30A (EST) 1 X 1 \$200.00 \$200.00 Asheville (WLOS) 2 3 :30 10:59:56P- News-News 13 1 1 1 2 \$800.00 \$1,600.00 Asheville (WLOS)	2 3 :30 6:58:50P- Wheel of Fortune 1 X 1 \$900.00 \$900.00 Asheville (WLOS) WHEEL 2 3 :30 5A- 5:30A (EST) 1 X 1 \$200.00 \$200.00 Asheville (WLOS) NEWS 2 3 :30 10:59:56P- News-News 13 1 1 2 \$800.00 \$1,600.00 Asheville (WLOS) 11P NEWS

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Contract # 1365877 Schedule Dates 10/02/12-10/08/12

Advertiser Dalton For Governor (71487)
Agency Buying Time Media (1779)

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Brand DALTON FOR GOVERNOR (444738)

Salesperson Millennium/PHL, Philadelphia (1103)

Sales Office Millennium Philadelphia

Buyer Name WELSH,KATE

 Phone/Fax
 /

 CPE
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Billing Type Standard

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Last Modified 09/28/12
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	CONFIDMATION CONTRACT																	
	CONFIRMATION CONTRACT																	
Accepted-	-Agency/Advertiser:			Date:	Accepted-St	ation	:							Date:	Comments:			

B/E Bookend P/B Piggy Back